

California State University, Los Angeles
College of Arts & Letter / Art Department
ART 1810 / Digital Design Tool 2 / Section 2 / Spring 2018

This syllabus is subject to change due to class needs as judged by the instructor.

COURSE INFORMATION

Instructor: Brian Olson

Office: FA 226

Office Hours: MW 7:30AM – 8:00AM

Class Location, Day/Time: FA226 / TTH8:00AM - 9:40AM

Email: bolson2@calstatela.edu

Course Description

Introduction to and analysis of the uses of interactive design software in Design; practical and creative applications.

Course Content

- Introduction to website design software and basic principles of planning, development and implementation of websites.
- Introduction to vector-based animation, interaction software and implementation of interactive elements and experiences.
- Integration of various software applications and principles through activity based projects.

Course Objectives/Outcomes

Upon completion of this course, students will be able to:

- Develop basic navigation systems for interactive design.
- Identify and articulate basic concepts of interactive design.
- Create basic websites with simple animated aspect.
- Edit existing websites.
- Understand and utilize industry standard software to animated elements and enhance interactivity.

REQUIRED COURSE MATERIALS

No required Textbook to purchase for this class

Suggested Textbook Readings (Optional)

The Principles of Beautiful Web Design: Designing Great Web Sites, by Beard & George,
ISBN-13: 978-0992279448

Adobe Dreamweaver CC Classroom in a Book, by Jim Maivald, ISBN-13: 978-0134664286

REQUIRED COMPUTER TECH EQUIPMENT MATERIALS

- Portable External Hard Drive, Min. of 100 GB or more
- Your own headphones/earbuds
- Access to Computer with High Speed Internet
- Access to Cloud Storage (backup your work)
- Access to Lynda.com through your “MYCSULA portal”

COURSE POLICIES

ATTENDANCE: You must attend class to successfully complete this course. Exceptions, such as documented medical emergencies, are made at the instructor's discretion. Students are expected to arrive on time and stay for the duration of class.

ACCOUNTABILITY: You are Adults. You are responsible for your actions and non-actions. It is your responsibility to come to class on time and be prepared to learn. It is your responsibility to complete “outside of class” homework, assignments, reading, etc...

MISSED CLASS: read the new CSULA “missed class time & makeup” policy. If you missed a class that had a graded “in-class” activity and/or assignments, there will be no makeup for that.

ADD/DROP: If you decide to stop attending class, you are responsible for officially "dropping" the class.

TIME MANAGEMENT: You will not do well in this class if you are late or you have missing or incomplete assignments. Time-management skills are crucial in any career.

ELECTRONIC DEVICES: Phones must be turned to silent or vibrate only. No texting, NO emailing, NO taking pictures/videos, etc... Students should not be surfing the web or be using social media during class demonstration and lectures. * if you need to take/make an important phone call, step outside of the classroom.

CLEAN UP & RESPECTING OTHERS: Students are responsible for cleaning up their computer desktops at the end of class. You are responsible of your own stuff that you bring inside the classroom. Respectful and courteous behavior is expected at all times.

FOOD & BEVERAGES: No open beverage containers are allowed in the classroom. Spill-Proof containers and water bottles with lid is allowed. ONLY CLEAN NON-MESSY EATING will be allowed away from your computers.

Course Structure

You are expected to put a **minimum of 4 hours** outside of class each week into your work. If there is no evidence of dedicated work outside of class, your grade will suffer.

Computer Requirements for students who will be using their own Laptop

You will need to have an up-to-date browser, operating system and some additional software on your computer to take this class. Check [the ITS Helpdesk Student Resources page](#) for instructions. Some of the documents in this course will be available to you in PDF form. You will need download and install [Adobe Acrobat Reader software](#) on your computer.

ASSIGNMENTS AND GRADING POLICY

Students are responsible for completing all assignments, including homework, in-class work, critiques, presentations, readings, and archiving work on removable media. If you missed a class that had a graded “in-class” activity and/or assignments, there will be no makeup for that.

GRADING CRITERIA

30% attendance, class participation and in-class activities/assignments

70% projects, exams/ quizzes and critiques

Your final grade will reflect the quality and completion of all assignments, your productivity, progress, effort and preparedness during class time and your participation and attendance during class and, in particular, at critiques.

93-100% = A

90-92% = A-

87-89% = B+

83-86% = B

80-82% = B-

77-79% = C+

73-76% = C

70-72% = C-

67-69% = D+

60-66% = D

59% or lower = F

COURSE COMMUNICATION

Turnaround/Feedback

During the week (M-F) If you send me an email message to bolson2@calstatela.edu, you can expect a response within 2-3 days. If you need to see me during my office hours, please email me first to arrange the day & time, so I can allocate the time to meet with you.

HELPFUL STUDENT RESOURCES

Technical Resources

Information on CSULA technical support resources for students: [Technical Support](#)

Student Support Services

Information on CSULA student support resources for students: [Student Services](#)

Academic Support Services

Information on CSULA academic support resources for students: [Academic Support](#)

COURSE & UNIVERSITY POLICIES

Student Handbook

Information on student rights and responsibilities, academic honesty, standards of conduct, etc., can be found in Schedule of Classes for the current quarter visit the Cal State LA [Schedule of Classes Information](#) under Policies and Procedures.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. Students should be aware of the current deadlines and penalties for adding and dropping classes by visiting the [GET home page](#). (Registrar news and information)

Americans with Disabilities Act (ADA)

Reasonable accommodation will be provided to any student who is registered with the Office of Students with Disabilities and requests needed accommodation. For more information visit the [Office for Students with Disabilities](#) home page. <http://web.calstatela.edu/univ/osd/atlc.php>.

MISSED CLASS TIME AND MAKEUP POLICY

Students are responsible for adhering to the attendance policy set by the instructor. It is the students' responsibility to make themselves aware of each faculty member's guidelines by carefully reading the syllabus. Not attending a course does not constitute an official drop or withdrawal. It is each student's responsibility to drop or withdraw officially from the class, meeting all University deadlines. Faculty members may drop students who fail to attend class during the first class meeting of the semester (see Policy on Exclusion from Class). However, students should not presume that they will be dropped by the faculty member. Students who have registered for a class, but never attended, should verify whether or not they are officially enrolled.

EXCUSED ABSENCES

Students may have a valid reason to miss a class. When any of the following reasons directly conflict with class meeting times, faculty shall consider an excused absence and no penalty shall be accrued. Students are responsible for informing faculty members of the reason for the absence and for arranging to make up missed assignments, tests, quizzes, and class work insofar as this is possible. Excused absences include, but are not limited to:

- Death, injury, or serious illness of a close relation
- Religious reasons (California Education Code section 89320)
- Jury duty or government obligation
- University sanctioned or approved activities (examples include: artistic performances, forensics presentations,

participation in research conferences, intercollegiate athletic activities, student government, required class field trips, etc.)

Faculty members may consider other grounds for excused absences. Faculty members may require students to provide documentation for excused absences.

EXTENDED ABSENCES

There are numerous classes offered on campus where attendance is crucial since student participation is essential. Absence from these courses may impact the work and participation of other students. Students who anticipate extended or multiple absences during a particular semester should consult with their advisor and the faculty member before enrolling in any class to determine whether it will be possible to complete the requirements for the course. Students who realize after enrollment that they will have extended or multiple absences should consult with the faculty member to see whether it will be possible to complete the course requirements.

NOTIFICATION

The earliest possible notification is preferred. In some circumstances, it may be possible for the student to notify the faculty member of anticipated absences (e.g. for religious reasons or for scheduled athletic events) during the first week of enrollment. Advance notification (minimally one week in advance) is required for the following absences:

- Jury duty and other government obligation
- Religious reasons
- University sanctioned or approved activities

A student who expects to be absent from the University for any valid reason, and who has found it difficult to inform the instructor, should notify the academic department office. The department office shall notify the student's instructors of the nature and duration of the absence. This notice is for the instructor's information only and does not relieve the student of contacting instructors as soon as possible. It also remains the responsibility of the student to arrange with instructors to make up any academic work missed.

Academic Honesty/Student Conduct

Use [Cal State LA Policies and Procedures on Academic Honesty definitions](#) to address plagiarism.

ACADEMIC HONESTY

http://www.calstatela.edu/sites/default/files/groups/Judicial%20Affairs/Docs/academic_honesty.pdf

At Cal State L. A., plagiarism is defined as the act of using ideas, words, or work of another person or persons as if they were one's own, without giving proper credit to the original sources.

The following examples of plagiarism are intended to be representative, but not all-inclusive:

- Failing to give credit via proper citations for others' ideas and concepts, data and information, statements and phrases, and/or interpretations and conclusions
- Failing to use quotation marks when quoting directly from another, whether it be a paragraph, a sentence, or a part there of Paraphrasing the expressions of thought by others without appropriate quotation marks or attribution

- Assembling parts from various works and submitting the synthesis or single paper as one's own creation
- Representing another's artistic/scholarly works, such as musical compositions, computer programs, photographs, paintings, drawings, sculptures, or similar works as one's own
- Plagiarizing on any academic assignment, including course work, comprehensive exam, or thesis, in whole or in part, is subject to discipline for academic dishonesty

AVOIDING PLAGIARISM LINK:

<https://ori.hhs.gov/avoiding-plagiarism-self-plagiarism-and-other-questionable-writing-practices-guide-ethical-writing>

AMERICANS WITH DISABILITIES ACT (ADA)

Reasonable accommodation will be provided to any student who is registered with the Office of Students with Disabilities and requests needed accommodation.

LEARNING DISABILITIES

Any student with a learning disability (i.e., reading, speaking, and/or writing impediments) that might affect his/her performance in this class is encouraged to notify me in writing via email at the beginning of the semester, identifying the specific nature of such disability.

<http://www.calstatela.edu/osd/policies-and-procedures>

Requesting Accommodation / how to register as an OSD Student

<http://www.calstatela.edu/osd/how-register-osd-student>

ART 1810 / DIGITAL DESIGN TOOL 2 / SECTION 2 / SPRING 2018

SCHEDULE

This Schedule is a preliminary outline of the semester and can be changed at the discretion of the instructor.

Week	Date	Topics, Readings, Assignments, Deadlines
1	01/22/18 01/24/18	Review Syllabus, Course overview and classroom etiquettes Assign Seating / Lecture: Intro to web designing & careers
2	01/29/18 01/31/18	Lecture & demo of what U need to get started Understanding Web Design process & layout. What is needs to be done before using any computer software.
3	02/05/18 02/07/18	Define Goals & Objects for your website Create work flow chart / wireframe/mockup / design concept board
4	02/12/18 02/14/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
5	02/19/18 02/21/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
6	02/26/18 02/28/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
7	03/05/18 03/07/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
8	03/12/18 03/14/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
9	03/19/18 03/21/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
10	03/26/18 03/28/18	Spring Break March 26 – April 1st

11	04/02/18 04/04/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
12	04/09/18 04/11/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
13	04/16/18 04/18/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
14	04/23/18 04/25/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
15	04/30/18 05/02/18	Lecture & Demo In-Class productivity: work on tasks/assignments/projects
16	05/07/18 05/09/18	In-Class productivity: work on tasks/assignments/projects In-Class productivity: work on tasks/assignments/projects
Final Week	May 14 or May 16	This day is last day of class. submit completed work